Hofstra University's use of automobile logos for its own advertisement has generated much speculation, but has never been fully discussed in university publications until now.

Several years ago Hofstra University administrators decided to retire the school's old crest logo with the male and female lion. According to Provost and Senior Vice President for Academic Affairs and Other Stuff Herman Berliner, "The old logo seemed stuffy and reminded people of such outdated institutions as libraries or universities. This did not appeal to our prospective students, who are more interested in cars and malls."

Furthermore, according to Senior Vice Provost for Academic Affairs and Dean of Everything Else Liora Schmelkin, "The male and female lion cavorting together with only a shield between them gave students the wrong idea. And that slogan in misspelled French, which means 'I will maintain. I will maintain what?' Many students said that the old logo made them feel uncomfortable."

The stroke of genius came when consulting firm Dewey, Cheatem, and Howe, hired to improve the university's image and coffee, pointed out that Hofstra begins with an H, just like automobile manufactures Honda and Hyundai, each of which uses a stylized H for their logo. Hofstra tested a few variations on focus groups, and the rest is history.

Many members of the Hofstra community don't realize that Hofstra does not pay royalties for borrowing and altering the automobile makers' logos. In fact, the automakers pay money to Hofstra University, enough so that the new pedestrian bridge will soon be named the Honda/Hyundai Walkway to the Future. "We figure that it's good business," said Honda spokesperson Sori Yakamoto. "People see the Hofstra logo, think of our cars, and go out and buy them." This also puts to rest speculation about the purpose of the extensions past the stairways on each end of the bridge. Cynics have speculated that the contractors, in a display of incompetence typical of contractors hired by Hofstra, mismeasured the width of Hempstead Turnpike. The truth is that a Honda sales office will be located in one extension and a Hyundai sales office in the other.

Recently, however, concerns have been raised that Hofstra should be more supportive of American car makers. In response, Hofstra hired Xin Hua Public Relations to find an American auto with which they could ally themselves. The new Ford Edge proved to be the perfect vehicle, and thus was born the "Find your Edge" campaign. According to Director of Public Safety Ed Bracht, "We are planning to eliminate most parking spaces close to campus, except for Hofstra administrators. The student who buys a Ford Edge and tries to remember where she parked it in our new commuter lot in East Meadow will appreciate the meaning of 'Find your Edge.'"

According to a source who wished to remain anonymous, but is actually Hofstra President Stuart Rabinowitz, the university will soon announce its new ad campaign linked to the Chevrolet Suburban, with the slogan: "Hofstra, for the Suburban educational experience."
EDITOR- IN-CHIEF
Art “Wait ’til you see my Dick” Tebbel

MANAGING EDITOR
Nick “N-Word” Psillas

DESIGN DIRECTOR
Jon “MacGenius” Hanford

CONTENT DIRECTOR
Chandler “Speedy” Claxton

EXECUTIVE PRODUCTION MANAGER
Brendan “Will” Smyth

PRODUCTION MANAGER
John “Works Every Time” Nadon

ART MANAGER
Rev. Adam Sheehan

HEAD WRITER
Pilot “One-Woman Minstrel Show” Viroots

BUSINESS MANAGER
Cookie “Hat Kaggerty” Dildough

FACULTY ADVISOR
Amy Karofsky, Ph.D.

Posse
Wil “Official Test Audience” Decossard, Marcel “Noriegga” Del Toro, Morgan “M.C.” Eschmann, O’ Salty Dick Block, Rachael “Poop” Higgins, Paige “Good Hill Cunting” Hill, Doria “Sisqo Owes Me $20” Montfort, Andrew “Malt Licker” Sansone, “Black” Rob Whittier, Dave “Ballin’ Chainz” Woodruff and special thanks to Raul “I Did the Graffiti on this Page” Colon and real, live Hofstra University professor Raymond N. Greenwell

NONSENSE Humor Magazine is a Spike Lee Joint. We report from the Empire State (where Ghostface retired Mase). Our hood may be in Hofstra but the man (Hofstra University) don’t have our backs. This is the O.G. Issue, which stands for “Original Gangsta.” Most of us lack the street cred to do something like this, but it’s a.k., we know some people with high hood status. White people, na na na na na; Black People, do do do do. Andrew Sansone loves dude sex.

CONTENTS
FIND YOUR EDGE................................2
BY JON HANFORD
EDITORIAL...................................4
BY ART TEBBEL, ART BY DORIA MONTFORT AND DAVE WOODRUFF
COLT 45, WORKS EVERYTIME............4
BY JOHN NADON
LOVING AND HATING WHITEY............5
BY PILOT VIRUET, ART BY DORIA MONTFORT
HOW TO BE A VIDEO HO..................6
BY DORIA MONTFORT AND PILOT VIRUET, ART BY BRENDAN SMYTH
THE PRUSSIAN BLUEPRINT...............6
BY JON HANFORD
RAP STAR ADVICE.........................7
BY DORIA MONTFORT AND PILOT VIRUET, ART BY RACHAEL HIGGINS
ESSENTIAL O.G. GADGETS..............8-9
BY WIL DECOSSARD, ART BY BRENDAN SMYTH
UNDERSTANDING RAP LYRICS...........10
BY PAIGE HILL WITH THE NONSENSE STAFF
THE PURSUIT OF HAPPENIS..............10
BY BRENDAN SMYTH
O.G.-S THROUGHOUT HISTORY...........11
BY ANDREW SANSONE, ART BY BRENDAN SMYTH
MALT LIQUOR REVIEWS..................12
BY ANDREW SANSONE
BLUNT REVIEWS...........................13
BY ROB WHITTIER
HONKY’S HIP HOP REVIEWS..............13
BY BRENDAN SMYTH
THE HOFSTRA LOGO CONSPIRACY.........14
BY A TRUE O.G., PROFESSOR RAYMOND N. GREENWELL
IROB.........................................14
BY WIL DECOSSARD AND BRENDAN SMYTH
O.G. TRIBUTE PAGE.....................15
BY THE NONSENSE STAFF
FRONT COVER BY JON HANFORD
BACK COVER BY DAVE WOODRUFF