

D) Recruiting Women Workers

Babylon Leader, February 4, 1944

Mary Marden Fights with Him on the Ranger Assembly Line

When Mary gave up her stenographic job in a law office to marry Bill Marden, she thought she was through working for anyone but Bill. Bill worked at Ranger. Even when war came, the only experimental tests she planned were those in child care that developed when their baby, Delphine, arrived.

But Bill joined the Air Force in January a year ago. Today he is piloting a P-40 somewhere overseas.

Last March, three months after Bill joined up, Mary joined up too. She came to Ranger and entered the Training School. After completing her course she took over the job that Bill had left.

Today she is at the controls of one of the test cells, preparing engines for stationary operation and recording their performance on test.

Bill and Mary Marden are both working for Victory. Delphine, now five years old, plays in her home on Knolltop Road, while her mother is at work, cared for by a young woman whose husband is in the Marine Corps.

Newsday, May 17, 1944

Backs Invasion at Local War Plant

Mrs. Virginia Fatacber. Her sister's a Marine, her husband a Sergeant in the Signal Corps overseas. She's backing them up with practical help at the Aerial Products, Inc., where an expansion program to fill important war-goods orders is now underway. Aerial Products, Inc. needs more men for good pay, interesting jobs with plenty of overtime on day or night shift. Upgrading and a chance for advancement. Good working conditions include cafeteria, free life insurance, free health and accident insurance for you and your family.

Questions:

- 1- Why were these women highlighted in ads for new employees?
- 2- How do these advertisements try to attract women workers?
- 3- What traditional attitudes about women workers remain in these advertisements?